



CA' FOSCARI SHORT FILM FESTIVAL 12

4-7 MAY 2022

WIDESPREAD IN VENICE

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ON TUTORIALS, STEREOTYPES AND BODY VISIONS

This year the **Ca' Foscari Short Film Festival** offers a special program, curated by the artist **Corinne Mazzoli** and the researcher **Alma Elena Cardoso**, dedicated to Mexican video art, with works made by the students of the Universidad Iberoamericana en Puebla. The program was born following a workshop conducted by Mazzoli at this university, thanks to a research supported by "Italia Council 2021". The works presented deconstruct the structure of the classic *video tutorials* in order to represent changing realities, both individual and collective, and personal visions of the body, initiating an in-depth study on macro issues such as gender studies, identity and self-representation.

PROGRAMME OF THE SELECTED WORKS:

A LITTLE OBSESSED (HOW TO LOSE ONE HUNDRED THIRTY-SEVEN POUNDS) by Ameyalli Avendaño CORONEL (Mexico, 2021)

Starting from the analysis of eating disorders, the short shows women's frustration in achieving their goals in a life that takes into account the individual bodies that allow them to express their happiness as a political position.

PELOS by Andrés TIMM (Mexico, 2021)

The work proposes a new connection with the body through the exposure of the various types of body hair, so as to undermine socially accepted preconceptions about what is considered undesirable.

(INTER) PERSONAL by López CUSPINERA (Mexico, 2021)

Showing representations linked to emotions such as confusion, sadness, anger and despair, the short film reflects on the awareness of living a co-dependence in love and the forms it can take.

CORTE Y QUEDA by Valeria Doménica Rosas HERNÁNDEZ (Mexico, 2021)

The work is an exercise in advertising criticism by addressing female stereotypes concerning dietary regimes, which are explored through a succession of metaphors promoted by those stereotypes.

TÓTEM TV (EP.1) by Jorge MEDINA (Mexico, 2021)

The work shows how the images we see are stored and, over time, reproduced, modified and reconstructed, a process that develops as a slow reproduction of a broken landscape, in which human memory appears torn and constructed.

GESTOS FÚTILES (FUTILE GESTURES) by María José CASAZZA (Mexico, 2021)

In order to stimulate acceptance of the break and try to recompose one's life in new forms after any change, the short studies the brutal act of sewing that is performed after destruction.

HOW TO GET AN AVERAGE STRAIGHT MAN TO LIKE YOU IN 5 EASY STEPS by Nicole Fernández DE LA PEÑA (Mexico, 2021)

An analysis of stereotypes in five different forms and visions according to which the woman's body must appear to the public, to the male gaze and to its violence.

INSTRUCTIONS FOR LOCATING TRACES by Rodolfo Suárez MONTESINOS (Mexico, 2021)

By assimilating scars and physical signs to those of the constantly changing landscape, the work offers a new key to accept the alterations of the body as a central element in the construction of the ego.

LOOKING MIRROR by Paola Cruz GODINEZ (Mexico, 2021)

By analyzing the stereotypes of popular culture, the short film opens the door to reflection on what we leave as an inheritance to girls and boys, apparently defenseless and normalized, but bearers of future images.